



12<sup>th</sup> ANNUAL  
NORTHWEST  
DOULA  
CONFERENCE

OCTOBER 28th, 2019  
SEATTLE, WA

Sponsor & Vendor  
Prospectus



# 12<sup>th</sup> ANNUAL NORTHWEST DOULA CONFERENCE

www.NWDoulaConference.com  
NWDoulaConference@gmail.com

## ABOUT the NWDC

The Northwest Doula Conference yearly brings together birth and postpartum doulas and provides current and relevant ongoing education. It is sponsored annually by the Northwest Association of Postpartum Support (NAPS) Doulas and the Pacific Association of Labor Support (PALS) Doulas. Each year we engage dynamic speakers and draw an increasing number of diverse perinatal professionals from throughout the Pacific Northwest Region and Southwestern Canada.

## STATS

# 125+

ATTENDEES

# 86%

BIRTH AND POSTPARTUM DOULAS

# 14%

EDUCATORS, LACTATION  
SPECIALISTS and OTHERS

# 96%

SATISFACTION WITH CONFERENCE

## THE CONFERENCE



### Hands, Heart & Head

Embracing the Three Facets of Perinatal Care

This year we examine the three key aspects of perinatal care; exploring hands-on doula skills, discussing the emotional impact of birth on parents and doulas, and learning the latest in evidence supporting doula care as an integral part of the maternity care system.

## THE AUDIENCE

BIRTH & POSTPARTUM DOULAS  
LACTATION SPECIALISTS  
CHILDBIRTH EDUCATORS  
PERINATAL PROFESSIONALS

## PREVIOUS SPONSORS



MTRNL



## PATRON

\$1000

- ◆ Exhibit space, with 2 (*two*) full conference registrations
- ◆ Name and/or Logo on all communications and publicity from date of commitment (*XL logo*)
- ◆ Literature/swag bag items (*provided by sponsor*) distributed to attendees (*x150*)
- ◆ Logo linked to your website on NWDC website
- ◆ 5 minute slideshow/video (*provided by sponsor*) & opportunity to address conference
- ◆ Social media tagging (*Facebook/Twitter*)
- ◆ Visual & verbal recognition during the conference
- ◆ 1 year PALS Doulas Supporting Membership

## ADVOCATE

\$600

- ◆ Exhibit space, with 1 (*one*) full conference registration
- ◆ Name and/or Logo on all communications and publicity from date of commitment (*L logo*)
- ◆ Literature/swag bag items (*provided by sponsor*) distributed to attendees (*x150*)
- ◆ Logo linked to your website on NWDC website
- ◆ 5 minute slideshow/video (*provided by sponsor*)
- ◆ Social media tagging (*Facebook/Twitter*)
- ◆ Visual & verbal recognition during the conference
- ◆ 1 year PALS Doulas Supporting Membership

## PARTNER

\$350

- ◆ Exhibit space, with 1 (*one*) full conference registration
- ◆ Name and/or Logo on all communications and publicity from date of commitment (*M logo*)
- ◆ Literature/swag bag items (*provided by sponsor*) distributed to attendees (*x150*)
- ◆ Logo linked to your website on NWDC website
- ◆ Visual & verbal recognition during the conference
- ◆ 1 year PALS Doulas Supporting Membership

## SUPPORTER

\$150

- ◆ Name and/or Logo on all communications and publicity from date of commitment (*SM logo*)
- ◆ Literature/swag bag items (*provided by sponsor*) distributed to attendees (*x150*)
- ◆ Logo linked to your website on NWDC website
- ◆ Visual & verbal recognition during the conference

## FRIEND

\$50

- ◆ Literature/swag bag items (*provided by sponsor*) distributed to attendees (*x150*)
- ◆ Logo linked to your website on NWDC website

## SPECIAL EVENT HOSTING

This year's NWDC is working to host two full-day workshops by talented perinatal professionals adjacent to the conference. To do so, we need additional special event Hosting Sponsors. the benefits of Hosting are:

- ✧ Listing on all materials as workshop Co-Host with PALS Doulas
- ✧ Attendance for 2 (two) to the workshop(s) you are Hosting, and the NWDC
- ✧ Special thanks at the workshop and the NWDC
- ✧ Large size logo displayed on materials and website
- ✧ 1 Year PALS Doulas Supporting Membership
- ✧ Promotional materials distributed to workshop attendees

Hosting Sponsorship is \$2000 per event, independent of NWDC sponsorship. If this is something you, your business, or organization may be interested in please contact [nwdoulaconference@gmail.com](mailto:nwdoulaconference@gmail.com)

## VENDING at the NWDC

Perinatal and allied businesses and organizations are invited to be a vendor at this years NWDC. Display your company's products and information in our exhibit hall, and interact with 125+ doulas, latctation experts, childbirth educators, and other perinatal professionals.

- ✧ 8+ hours of exhibit time
- ✧ 1 (one) free registration, and 1 (one) discounted registration
- ✧ Logo & link on NWDC website
- ✧ Space is limited, register today!

\$200

\$150 for Non-Profits

## SCHOLARSHIPS

If you are interested in supporting our scholarchip fund, please visit <https://palsdoulas.org/shop/nwdc-2019-scholarship>

## BECOME A SPONSOR

The Northwest Doula Conference greatly appreciates the support of their sponsors, recognizing that they are a key component in the success of the event each year.

To become a sponsor of the NWDC you may:

*Register directly at*

<https://www.nwdoulaconference.com/support-the-conference.html>

*Contact NWDC Staff at*

NWDoulaConference@gmail.com

or

206.725.2765

We look forward to working with you,  
and welcoming you to the conference in October.

*Charlene Hamilton  
& Jen Freeman Hamilton*

*Co-Chairs*

*NWDC 2019*